

DGMT is focused on supporting strategies that relate to the 10 opportunities we have identified for South Africa to flourish. We already support a number major initiatives to drive these strategies, but are looking for new innovations as well. If you would like to pitch a project or idea that speaks directly to one of these strategies (via our online application system), this document will give you a sense of the key aspects you need to include as part of your pitch.

1. Which of the DGMT's opportunities and sub-strategies does your innovation address?
2. What is the name of your project?
3. In which province(s) will it be implemented?
4. Within the broader problem you are addressing, what is the **specific opportunity** for leveraging change that you have identified? *(200 words)*
5. What is **your strategy** for seizing this opportunity? *(300 words)*
6. **Why** do you think this could be a powerful innovation? Is there any existing evidence to build upon? *(200 words)*
7. At what stage of development is this innovation?
  - An idea (not yet implemented)
  - We've started putting our idea into practice and now we need to implement it fully
  - We've been implementing the idea and have some initial results that look promising
  - It's an established initiative, with strong results, and we want to expand a new frontier
8. How will you implement/are you implementing this initiative? *(200 words)*
9. What skills and experience do you or your organisation have that will allow you to successfully drive this innovation? What is your track record of implementation? *(150 words)*

10. How will you know if your innovation is working? How will you approach learning as you implement, and how will you know when to change course or try something new? (200 words)

11. How much funding do you require to implement this innovation?

- R \_\_\_\_\_
- Over what time period? \_\_\_\_\_
- Are there any existing funders/investors involved? (if yes, who are they and how much have they invested?).

*Important note: This is not the full innovation pitch form. This document shows you what will be expected when you complete the full **online application form**.*